

Programme

09:00 Registration

OPENING AND KEYNOTE SPEECHES

09:30 **Welcome remarks and opening**

Barbara Metz, *Executive Director, Deutsche Umwelthilfe*

09:45 **The importance of reusable packaging for a sustainable EU packaging market**

Mattia Pellegrini, *Head of Unit (DG Environment)*

09:55 **Making reuse the new normal - German reuse systems as a model for the EU packaging market**

Steffi Lemke, *Environmental Minister Germany (video statement)*

10:05 **The EU Parliament driving forward effective reuse measures within the PPWR**

Delara Burkhardt, *MEP S&D (ENVI shadow rapporteur PPWR)*

POSITIONS ON PPWR

10:20 **The PPWR as a paradigm shift towards reusable packaging in the EU?**

Elena Schägg, *Deutsche Umwelthilfe*

10:40 **Single-use paper packaging is not a solution: forest destruction in Riau, Indonesia**

Nurul Fitra, *Jikalahari*

10:50 **How can the PPWR promote the European reuse industry?**

Fernando Rodríguez-Mata, *New ERA - European Reuse Alliance*

11:10 **How to strengthen reuse systems for transport packaging within EU-legislation**

Cornelius Antor, *Reusable Packaging Europe*

Questions to presenters and coffee break

HOW TO MANAGE EFFICIENT REUSE SYSTEMS

11:50 **Refillable bottles in Germany: aspects of good reuse systems**

Tobias Bielenstein, *Cooperative of the German Mineral Water Companies (GDB)*

12:00 **Reuse in transport: Pool systems for fruits and plants**

Dr. Jens Oldenburg, *Foundation for Reuse (SIM)*

12:10 **Reuse in retail: how to scale up take-away reuse systems**

Davide Mazzanti, *Sykell*

Questions to presenters and lunch break with REUSE Fair

13:45 **European Refillable Award**

14:00 **European Reusable Award**

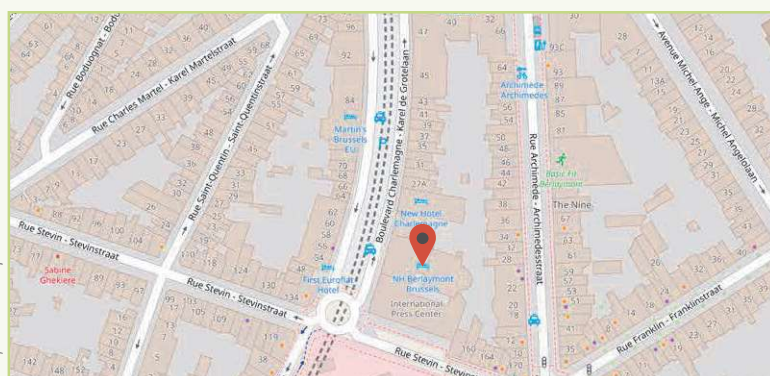
PANEL DISCUSSION

14:15 **Definitions, quotas, system requirements – How reuse measures need to be designed within the PPWR?**

With Mattia Pellegrini (*DG Environment*), MEP Malte Galleé (*Greens*), Clarissa Morawski (*ReLoop*), Tobias Bielenstein (*Cooperative of the German Mineral Water Companies*), Joan Marc Simon (*Zero Waste Europe*), and Barbara Metz (*Deutsche Umwelthilfe*)

Questions to panelists

16:00 **Closing remarks**



Venue

NH Hotel EU Berlaymont

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