

**Urban, architecture and Social Regeneration,  
Via Russoli, Milano**

**TORRI RISORSA**

**rice<sup>®</sup>  
house**



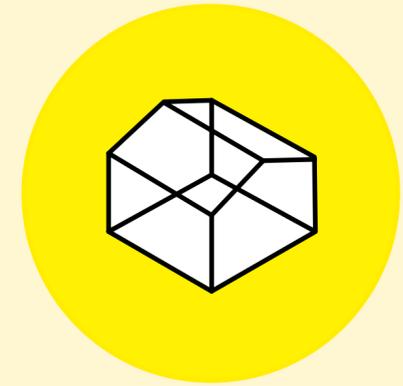
# Ricehouse: the product takes on social and environmental responsibility



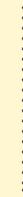
*A Benefit Company that uses rice by-products rice to meet the demand for innovative materials for 100% natural constructions.*

By organising the supply chain of rice by-products, it's possible to create an opportunity in the realisation of new materials for healthy building: an ethical and innovative way, committed to turning the home back into a living organism. Ricehouse presents itself as an intermediary between the valorisation of the raw material and its concrete application in the building world. A company route that focuses completely on sustainability, developing a circular economy system. "Our main objective is the commercialisation of new products derived from rice straw and husk. We believe in environmental responsibility combined with technological innovation to provide a sustainable alternative to the growing need for primary resources.

# Building problem

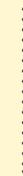


**HIGH ENERGY CONSUMPTION  
IN BUILDING SECTOR**



**DURING THE CONSTRUCTION PHASE**

- 40%** of energetic consumption
- 36%** of CO<sub>2</sub> emissions
- 1/3** of the total waste
- 50%** of raw materials
- 21%** of drinkable water



**SICK BUILDING SYNDROME**

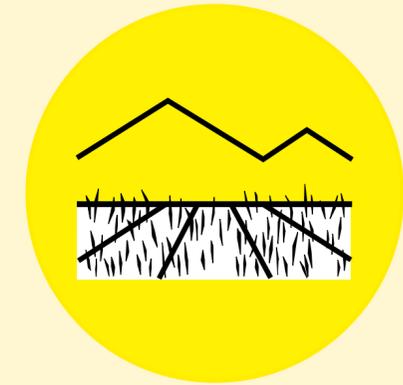
**40%** of the materials are noxious



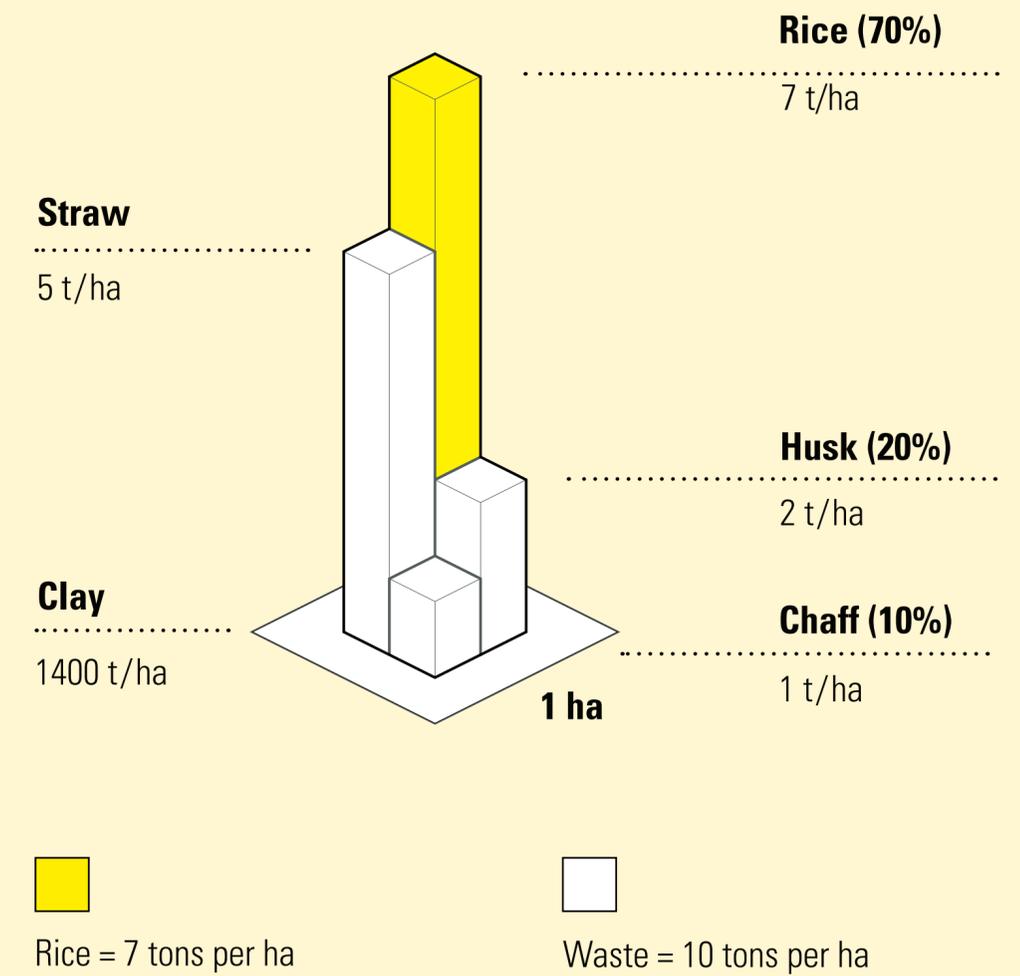
# Agriculture problem



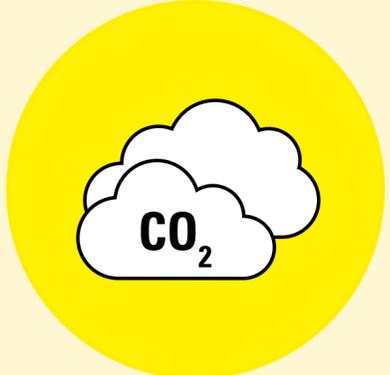
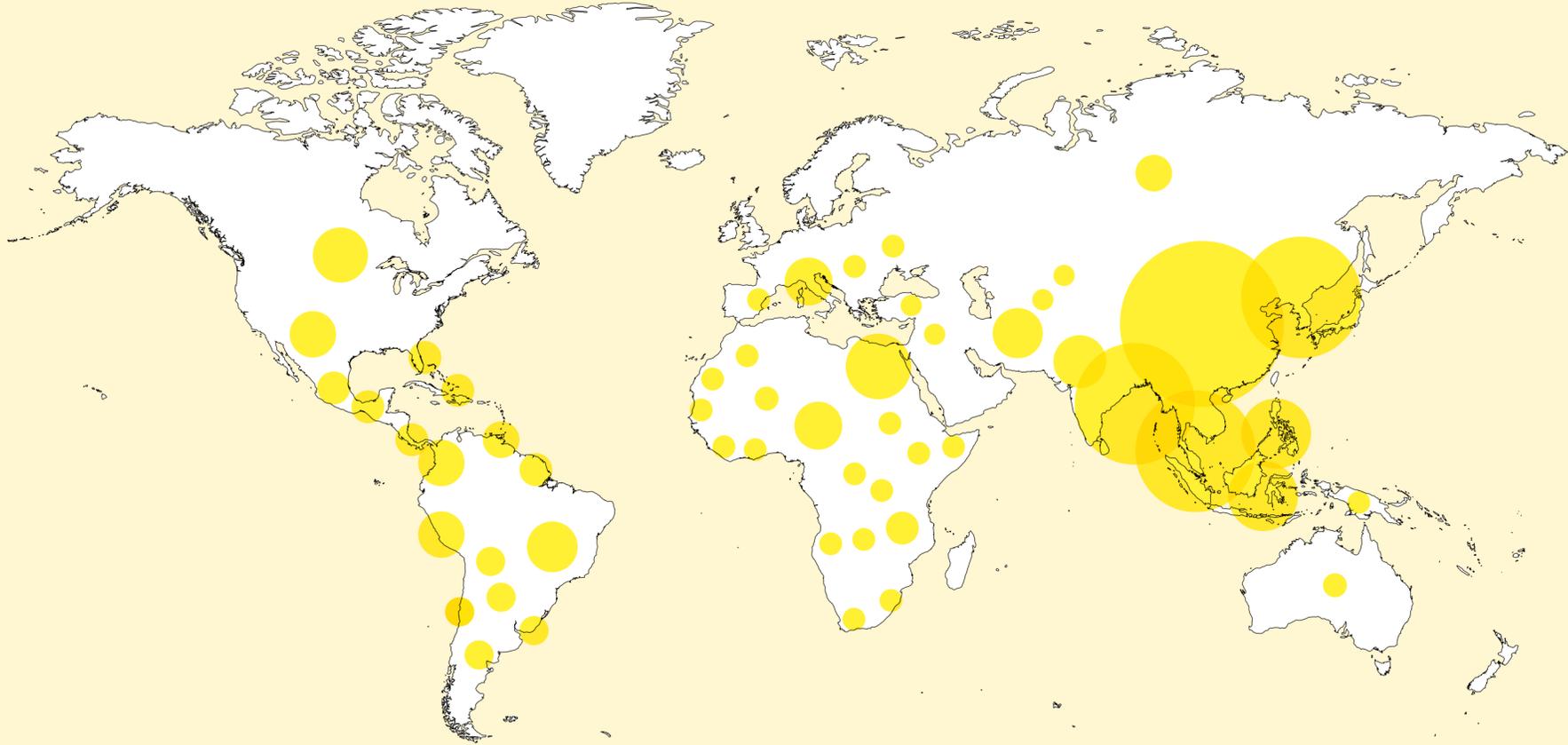
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## POLLUTION GENERATED FROM THE DISPOSAL OF RICE WASTE



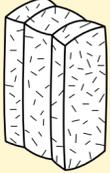
# Opportunity: by-products of rice in the world



## CO<sub>2</sub> REDUCERS

### STRAW

1.200 millions  
tons of CO<sub>2</sub>  
reduced every year



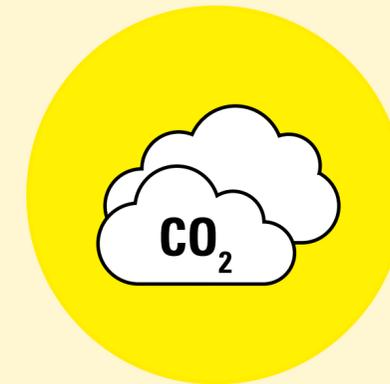
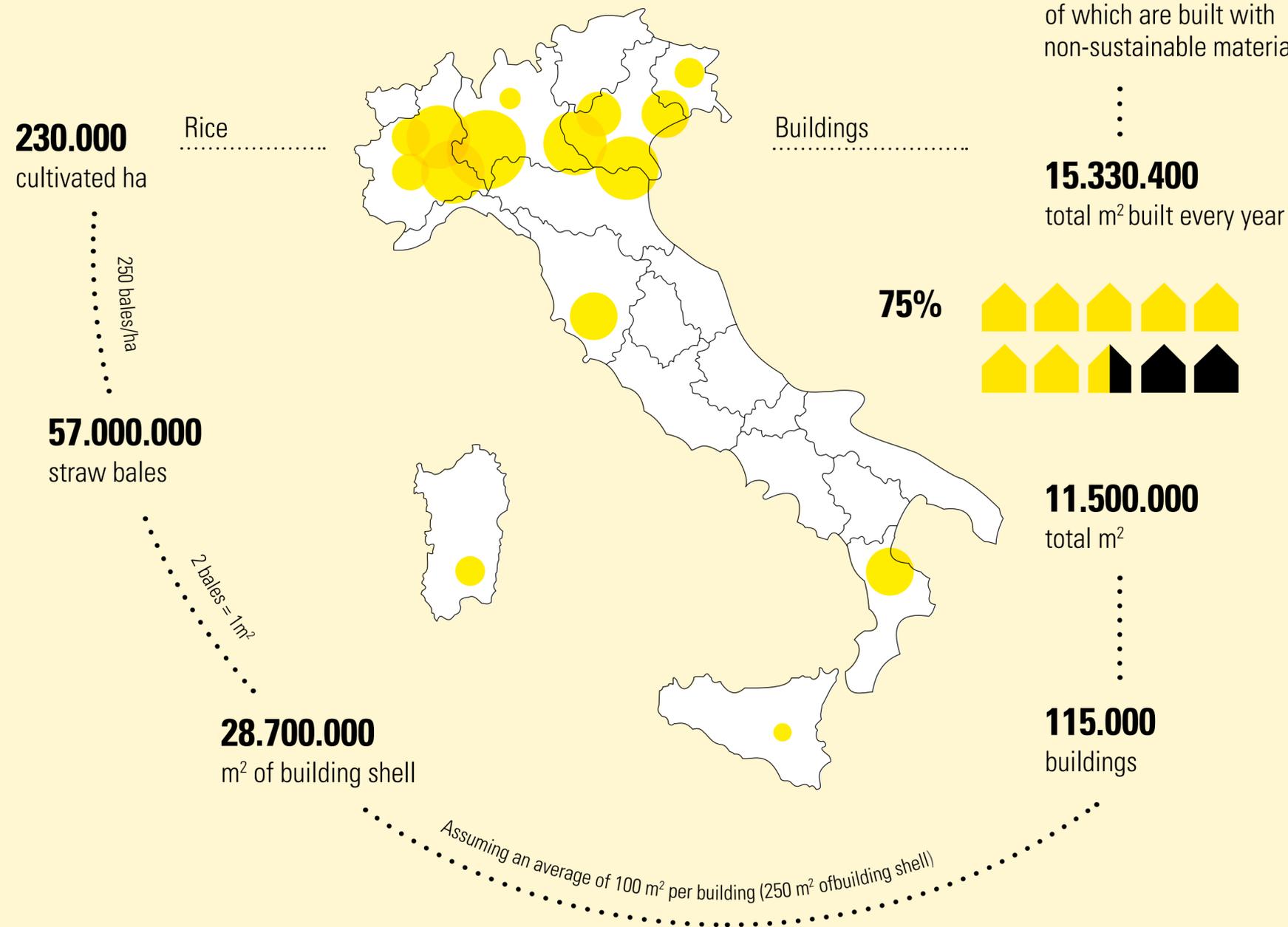
### HUSK

479 millions  
tons of CO<sub>2</sub>  
reduced every year

162 millions ha of rice cultivation  
324 millions tons / year of husk  
810 millions tons / year of Straw

5 continents and more than 100 countries  
1,2 billions tons of rice every year  
Main food for  
66% of the world population

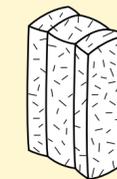
# Opportunity: by-products of rice in Italy



## CO<sub>2</sub> REDUCERS

### Straw

**1.7 millions** tons of CO<sub>2</sub> reduced every year



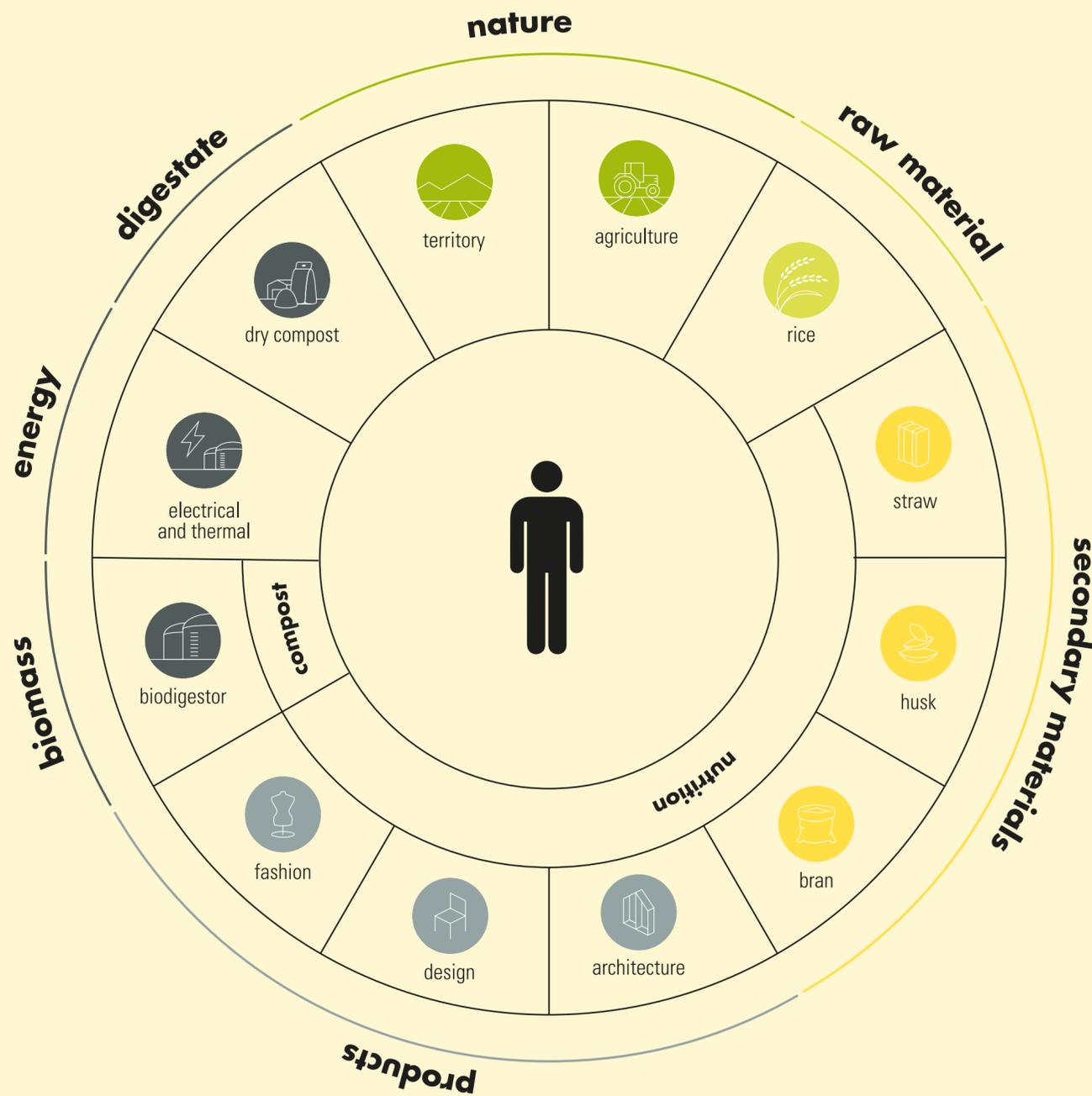
### Husk

**740.000** tons of CO<sub>2</sub> reduced every year

**230.000** hectares of **rice cultivation**  
**0.5 millions** tons / year of **husk**  
**1.15 millions** tons / year of **straw**

**1,6 millions** tons of rice every year are **produced in Italy**  
**93%** of the production is located in **northern Italy**  
**5 kg** is the average yearly consumption **per person in Italy**

# Circular economy of rice supply chain



*Ricehouse is an innovative PMI, benefit society and BCorp that promotes a responsible change in society.*

Ricehouse is a complete example of circular economy thanks to the development of a line of building products derived from the recycling of agricultural waste; this allows to solve the environmental problems directly connected to the disposal of this waste.

Certified  
  
 Corporation



MYCARBONZERO



coalizione  
 Italia

SUSTAINABLE  
 DEVELOPMENT  
**GOALS**

<b>3</b> GOOD HEALTH AND WELL-BEING 	<b>5</b> GENDER EQUALITY 	<b>8</b> DECENT WORK AND ECONOMIC GROWTH 	<b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE 	<b>10</b> REDUCED INEQUALITIES 
<b>11</b> SUSTAINABLE CITIES AND COMMUNITIES 	<b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION 	<b>13</b> CLIMATE ACTION 	<b>15</b> LIFE ON LAND 	<b>17</b> PARTNERSHIPS FOR THE GOALS 

# The building as a CO<sub>2</sub> container

## Ricehouse architectural projects:

**2021**            Sequestered CO<sub>2</sub>:  
**266 tons = 50.666 trees**

**2022**            Sequestered CO<sub>2</sub>:  
**765 tons = 150.000 trees**

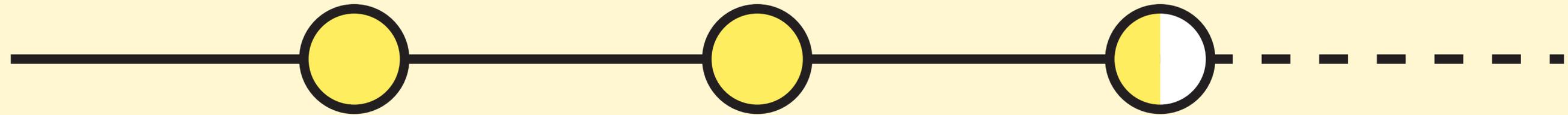
**2023**            Estimated sequestered CO<sub>2</sub>:  
**1.200 tons = 228.571 trees**

**every year  
in Italy**          Estimated CO<sub>2</sub> sequestered if we used all available  
matter:

**2.440.000 tons = 464.761.905 trees**



# From the beginning to...



**2014**

## **Superortopiù**

27, Via Tortona - Milano

Garden managed by the pensioners of the COAS association of Barona.

Active from April to June 2014



**2015**

## **The rice paddy on the roof**

Garden managed by the pensioners of the COAS association of Barona.

Rice paddy on the roof managed by the rice growers of the Strada del Riso Vercellese di Qualità

Design workshop related to the project: "Cultivating the City - tower of street Russoli - Barona" in collaboration with Ecolé du Paysage de Versailles

Definition of the redevelopment project

Active from March to December 2015



**2020**

## **The tower of via Russoli**

Via Russoli - Milano

First phase: Tower 18  
- roof garden  
- energy requalification



# Superortopiù - Via Tortona



# Superortopiù - Via Tortona





# Torri Risorsa

*City:* **Milano**

*Year:* **2022-2023**

*Surface:* **15.060 m<sup>2</sup>**

*Energy demand:* **7 Kwh/m<sup>2</sup>anno**

*Materials:* **rice husk, panel made of rice straw, plaster lime and rice husk, finishing plaster lime and rice husk, cork, cellular glass.**

*Plant strategy:* **photovoltaic system.**



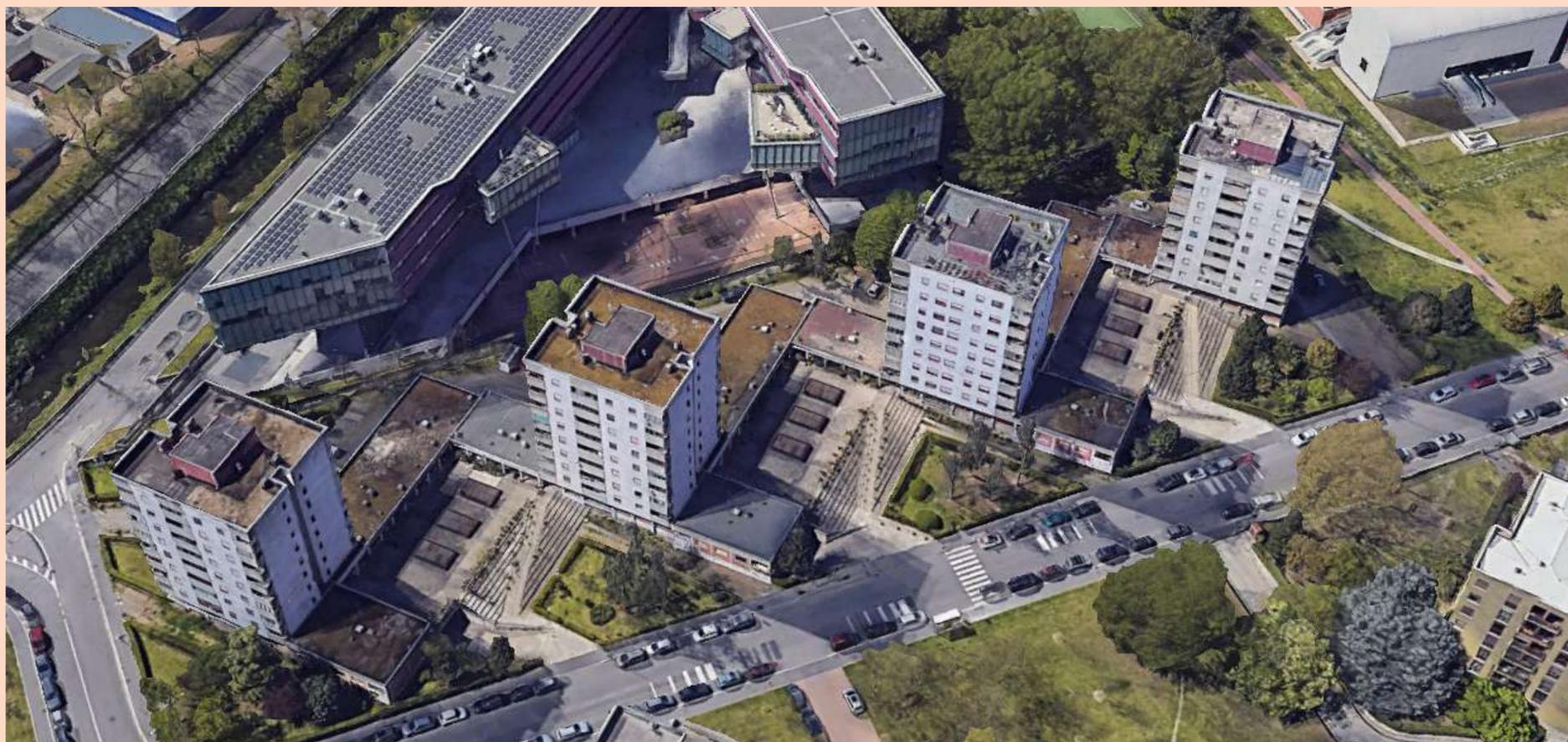
# Torri Via Russoli



## Milano

Via Russoli 14,16,18,20

Social regeneration and energy redevelopment



The social and urban regeneration of the four towers is carried out through an architectural project of energy redevelopment from class C to A4 with prefabricated technological system, which provides not only natural materials from the waste of rice production, but also laser scanner technologies that, through the use of BIM software, allow to have a rapid construction site without scaffolding that allows the continuity of housing tenants.

The transformation of flat roofs into roof gardens, in addition to promoting biodiversity, counteracts the islands of heat and creates new green spaces

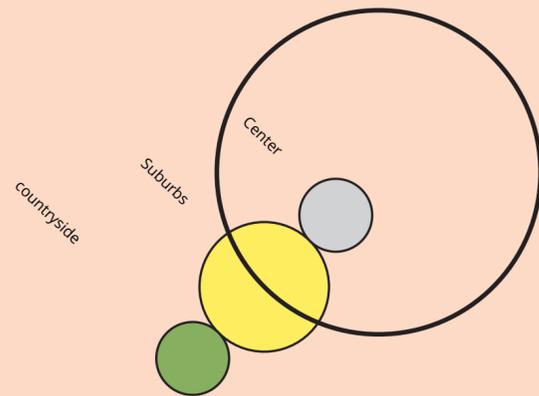
The project therefore offers a positive environmental and social impact in the neighborhood.

# THE NEW LANGUAGE

The large-scale systemic approach allows you to multiply the effect of sustainability.

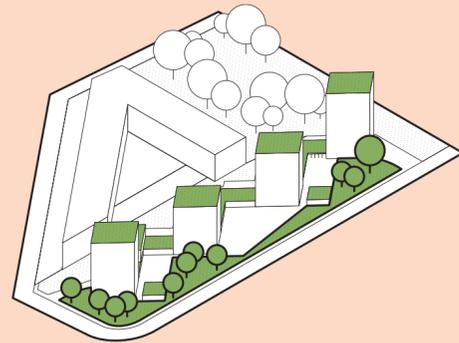
The sign of the third paradise, between city and countryside, focuses on the periphery.

The suburbs become the transforming dynamo of the entire society.



1

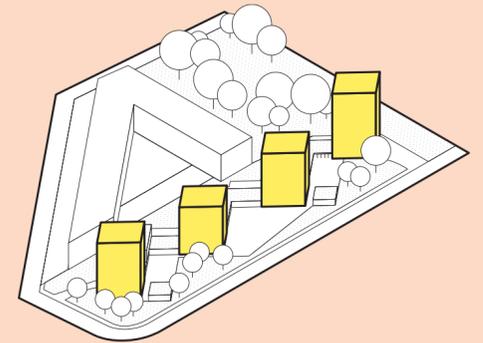
Roof requalification  
with green spaces



**Fruit & Vegetable  
autonomy**

2

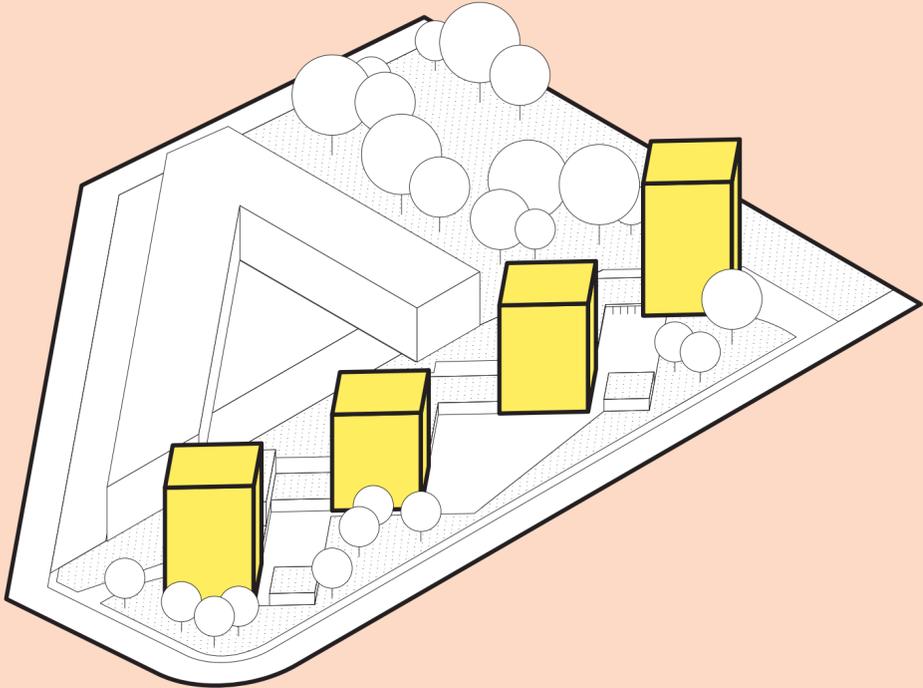
Energy requalification



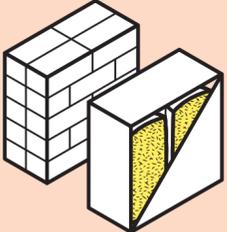
**Energy autonomy**

# THE DESIGN INTERVENTIONS

## Energy efficiency of the envelope



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- Investment for the future
- Environmental sustainability
- Excellent performance
- Healthy material

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A+ / Nzeb

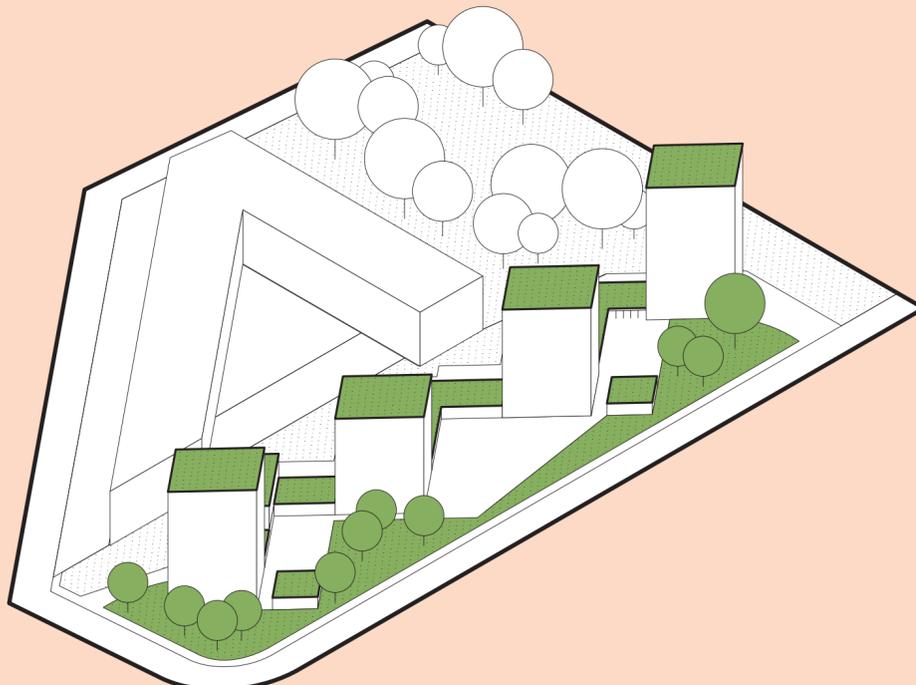
**RICE HUSK  
COAT**

**SELF-SUFFICIENCY  
ENERGETICS**

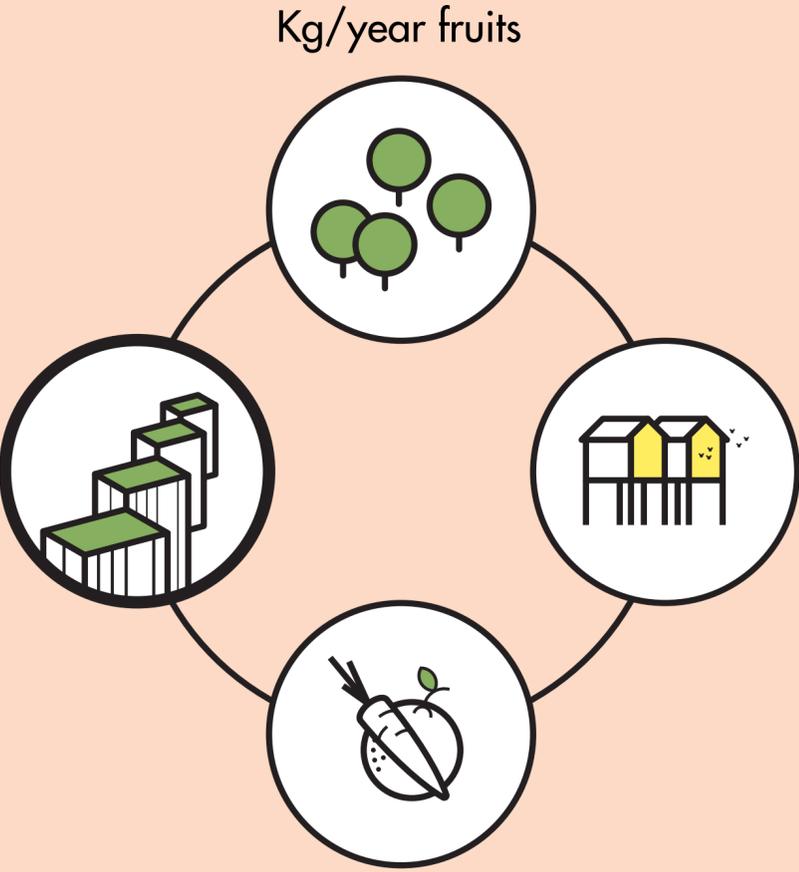
# THE DESIGN INTERVENTIONS

Realization of green roofs and vegetable gardens

**URBAN  
AGRICULTURE**



1 Mq green  
rooftop



Kg/year fruits

Kg/year  
honey

Kg/year vegetables

**SELF-SUFFICIENCY  
ENERGETICS**

**SELF-SUFFICIENCY  
ENERGETICS**

# Social-Urban Rigeneration

Concept and benefits of the project

## **ECONOMIC SUSTAINABILITY**

giving the possibility to those with a low income to produce food at low cost for their own consumption

## **WORK SUSTAINABILITY**

bringing attention and interest to an ancient and precious traditional profession, that of the farmer, in the past progressively abandoned and still underestimated by the new generations

## **SOCIAL SUSTAINABILITY**

creating aggregation and integration between all citizens and recovering those relations of good neighborliness and mutual help that the city sometimes cancels, generating loneliness

## **CIVIC SUSTAINABILITY**

creating bonds of affection and respect of the citizen for the public territory, with a view to protection and care, recovering green areas otherwise abandoned at the mercy of thugs who often violate, soil and pollute public parks

## **ENVIROMENTAL SUSTAINABILITY**

with the exclusive application of organic farming as a method of cultivation, to eat pesticide-free products and also create a 0 Km production chain

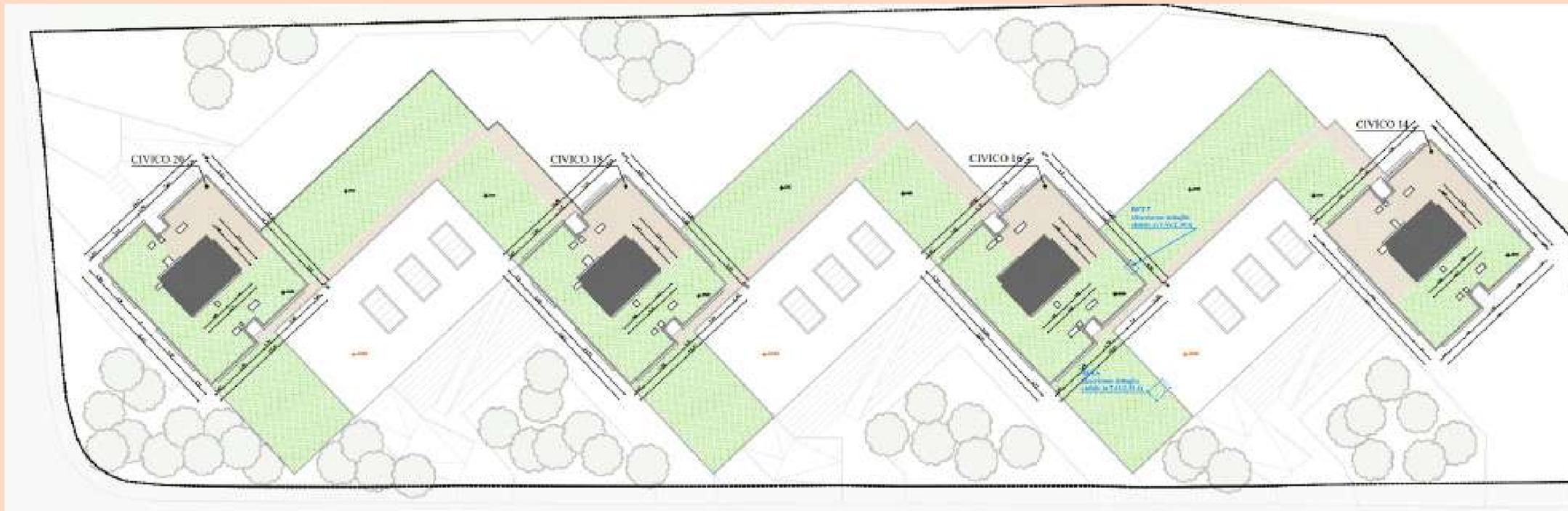


# THE ARCHITECTURAL PROJECT

Pianta Piano Terra



Pianta Piano Coperture



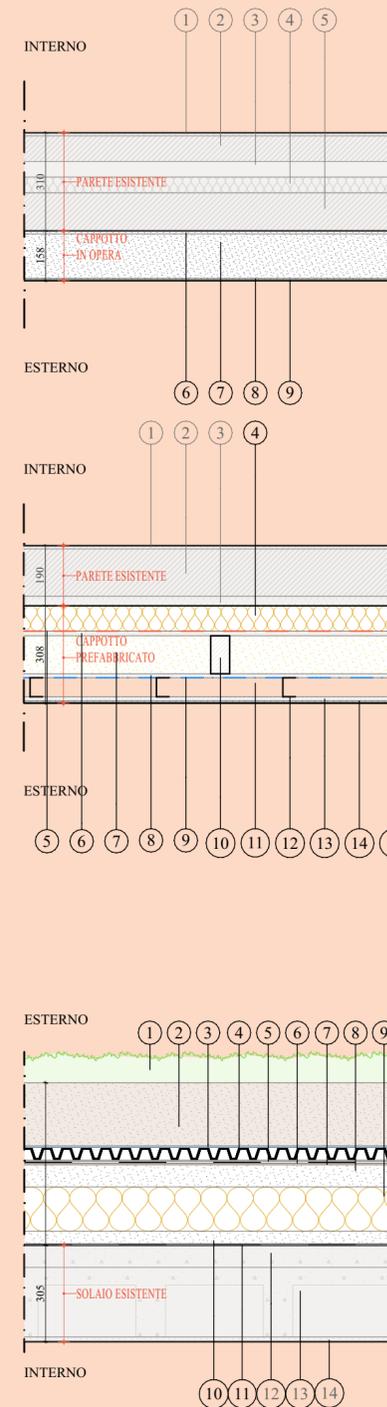
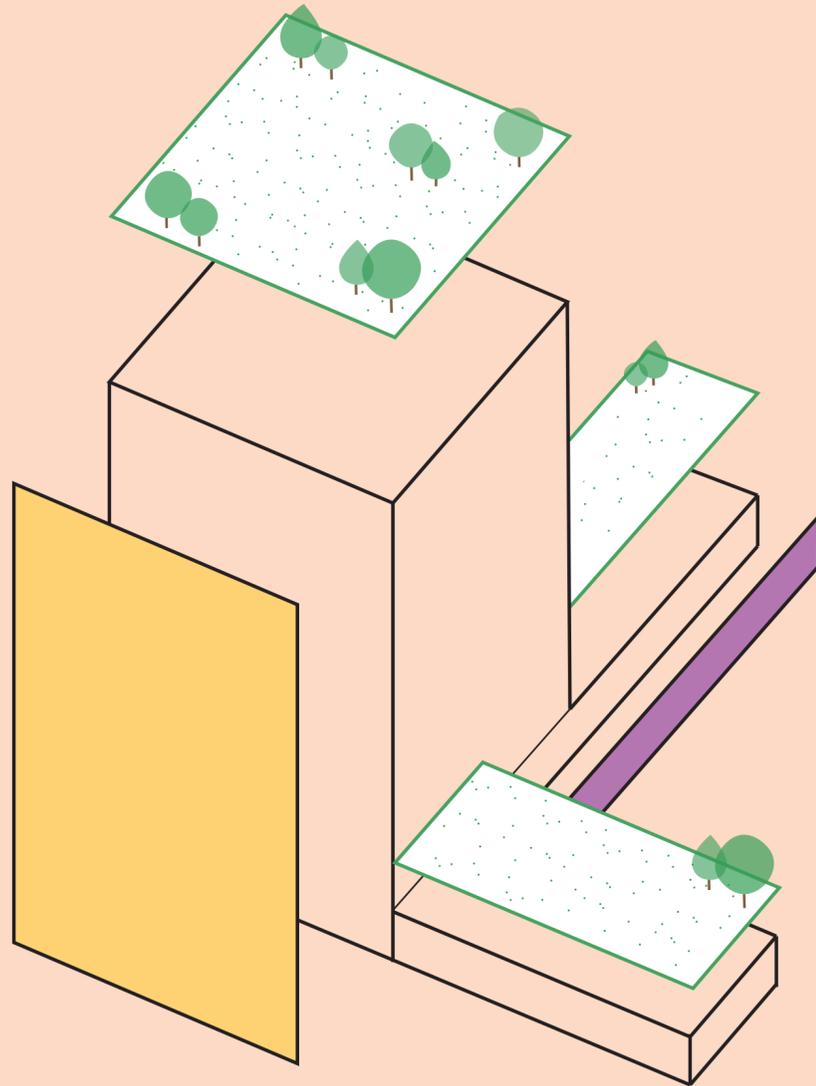
Prospetto Sud-Est



Prospetto Nord-Ovest



# Stratigraphies of walls and floors



## SV08 - PARETE PERIMETRALE

sp. 310 mm (parete esistente) + 158 mm (cappotto in opera)

- 1 intonaco - sp. 10 mm
- 2 laterizio forato - sp. 80 mm
- 3 intercapedine d'aria - sp. 50 mm
- 4 isolamento in polistirene - sp. 50 mm
- 5 laterizio facciavista - sp. 120 mm
- 6 collante a base calce - sp. 10 mm
- 7 isolamento in termintonaco RH 110 - sp. 140 mm
- 8 rasatura in calce Ricehouse RH 210 - sp. 2+2 mm
- 9 intonachino Ricehouse RH 220 - sp. 4 mm

## SV03 - PARETE PERIMETRALE

sp. 190 mm (parete esistente) + 308 mm (cappotto prefabbricato)

- 1 intonaco - sp. 10 mm
- 2 laterizio forato - sp. 150 mm
- 3 intonaco - sp. 30 mm
- 4 isolamento Ricehouse RH 50 - sp. 80 mm
- 5 freno a vapore e barriera all'aria con armatura cellulosa naturale e riciclata
- 6 pannello OSB 4 in legno di pioppo - sp. 10 mm
- 7 isolamento in lolla di riso Ricehouse RH-L - sp. 120 mm
- 8 lastra in gessofibra non combustibile, classe A1 di reazione al fuoco, resistente all'umidità VidiFire - sp. 12,5 mm
- 9 telo impermeabile
- 10 montante strutturale in legno di pioppo - dim. 60x120 mm
- 11 intercapedine d'aria - sp. 60 mm
- 12 profilo metallico
- 13 lastra in Aquapanel - sp. 12,5 mm
- 14 rasatura in calce Ricehouse RH 210 - sp. 2+2 mm
- 15 intonachino Ricehouse RH 220 - sp. 4 mm

## SC05 - PRATO (comprende stratigrafie dalla SC.01 alla SC.06)

sp. 305 (solaio esistente) + 460 a 660 mm + var

- 1 vegetazione
- 2 TerraMediterranea TMT per inverdimenti intensivi  
sp. da 150 a 350 mm (compattata)
- 3 telo filtrante MediFilter MF 1
- 4 strato di accumulo, drenaggio aerazione MediDrain MD 40 - sp. 40 mm
- 5 feltro di accumulo e protezione MediPro MP500
- 6 impermeabilizzazione antiradice con membrana sintetica HarpoPlan  
ZDUV - sp. 1,5 mm
- 7 tessuto non tessuto di separazione
- 8 sottofondo pendenzato Lecamix Facile - sp. min 50 mm / max 160 mm
- 9 isolamento in vetro cellulare Foamglas Roof Board G2 T3+ - sp. 140 mm
- 10 livellamento piano di posa con Ecolight - sp. 40 mm
- 11 guaina di sacrificio
- substrato esistente - sp. 100 mm (da rimuovere)
- guaina bituminosa - sp. 20 mm (da rimuovere)
- massetto in cemento di pendenza - sp. 60/100 mm (da rimuovere)
- polistirene - sp. 70 mm (da rimuovere)
- 12 caldana in cls armato - sp. 70 mm
- 13 solaio in laterocemento - sp. 220 mm
- 14 intonaco - sp. 15 mm

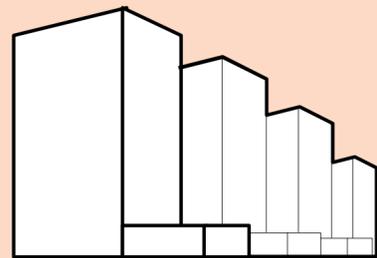


# Energy class

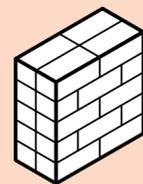
Energy performance

Energy class G  
(energy demand 59.500 kWh/m<sup>2</sup>anno)

## G



**Current building**

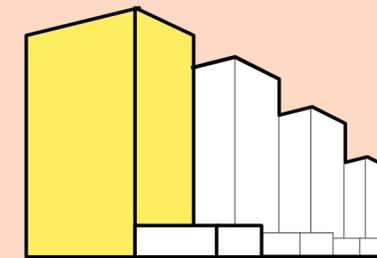


Existing

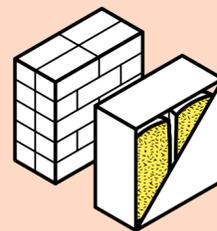


Classe Energetica A4  
(fabbisogno 5.100 kWh/m<sup>2</sup>anno)

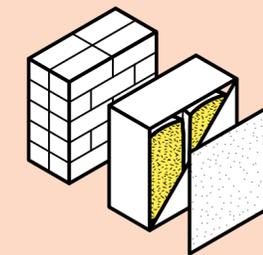
## A4



**Re-building with rice husk**



Husk coat



Finishes based on rice waste

# THE EXISTING BUILDINGS

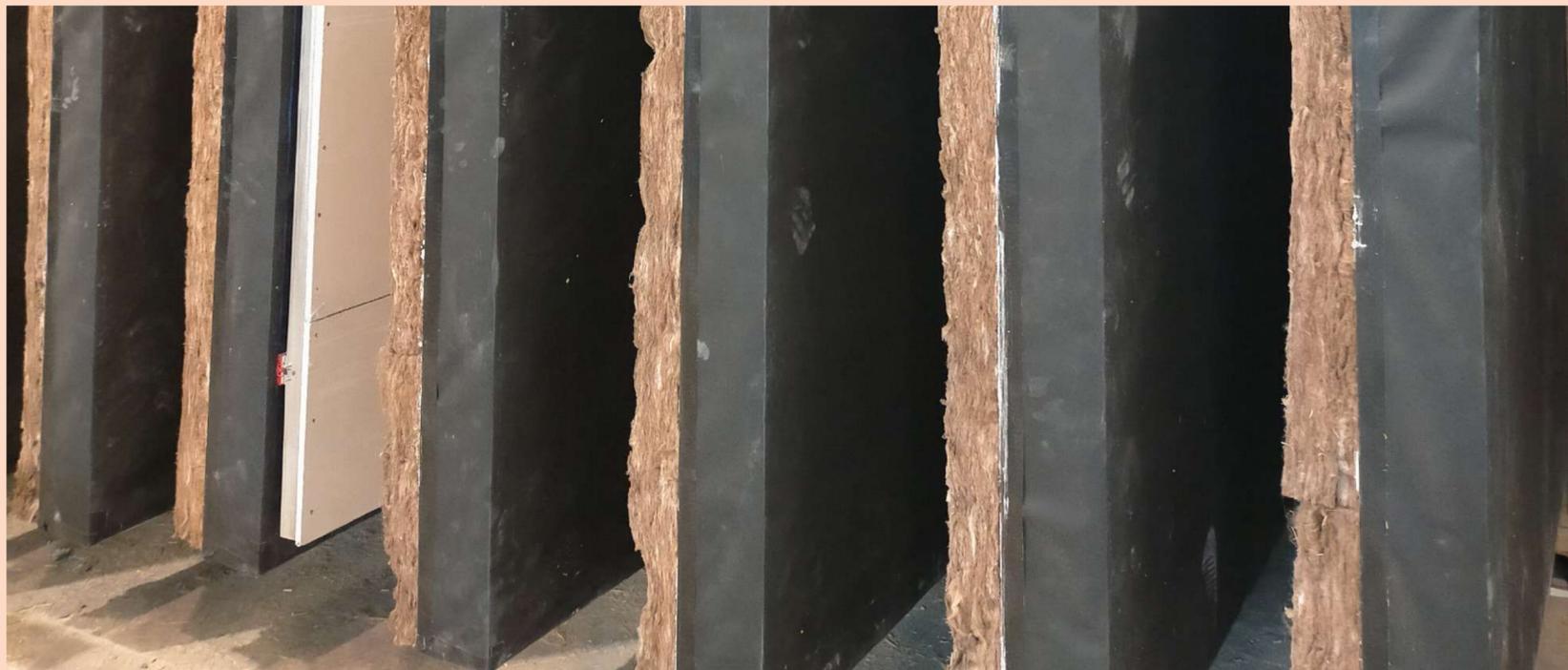
# State of the building

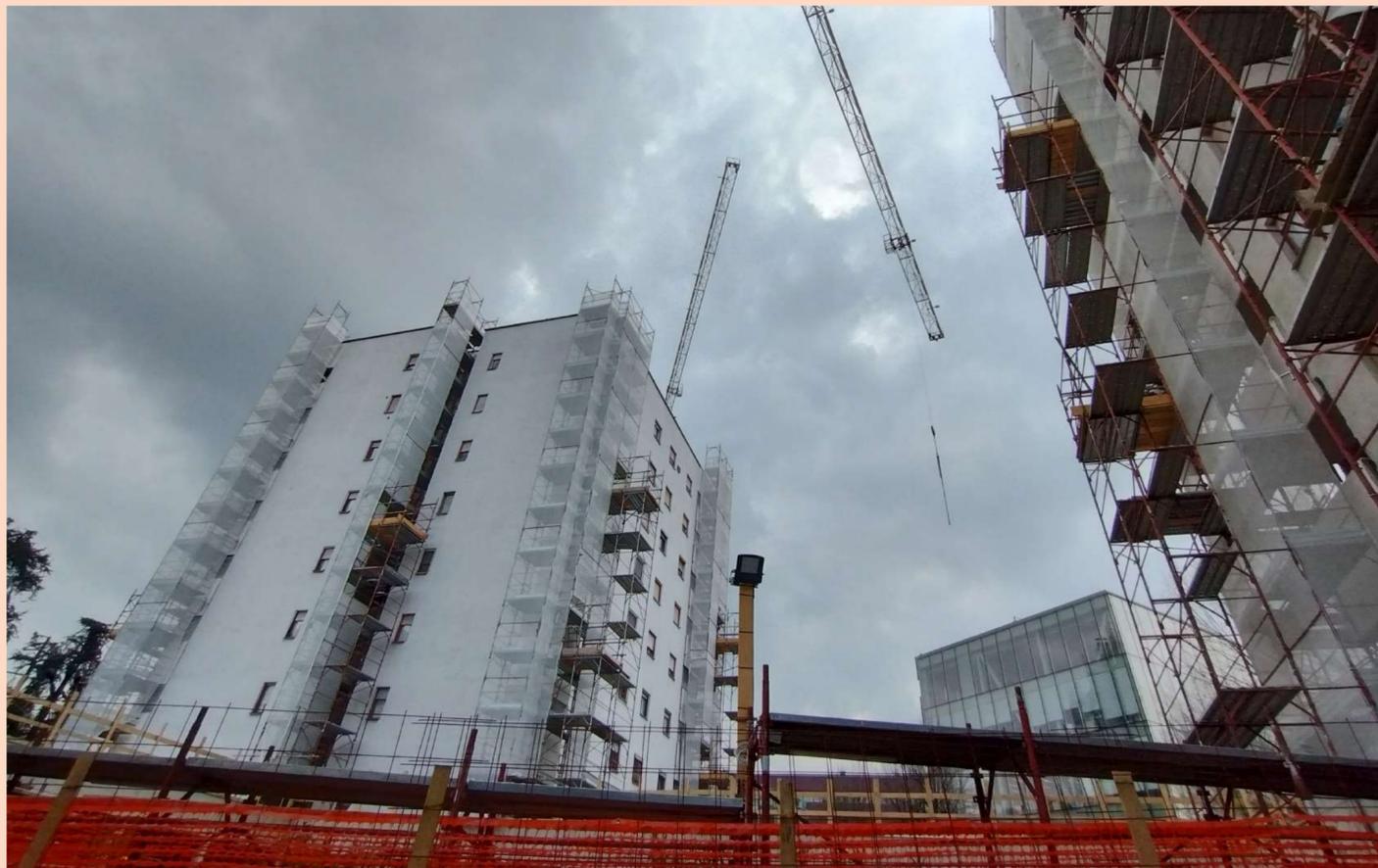


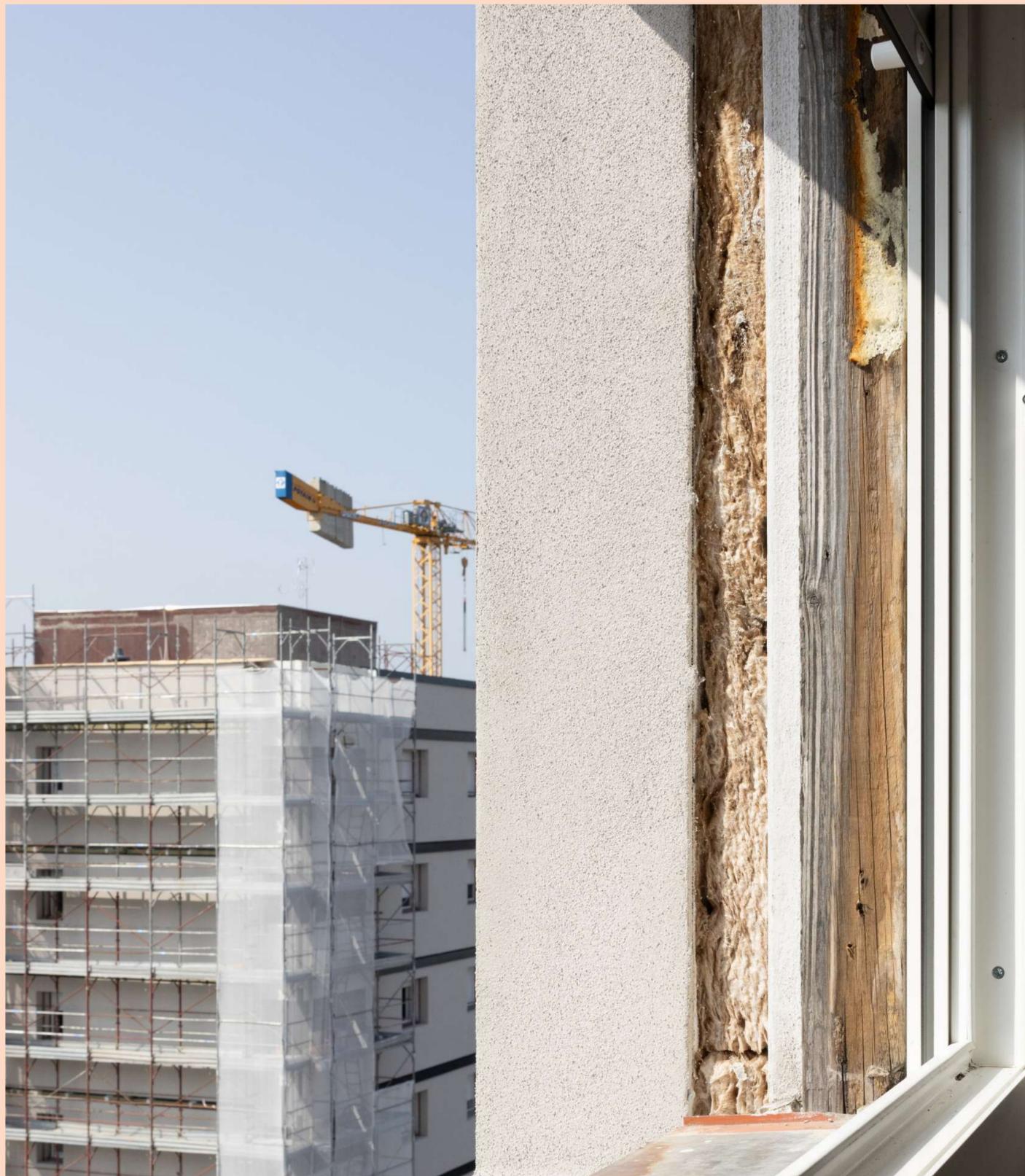


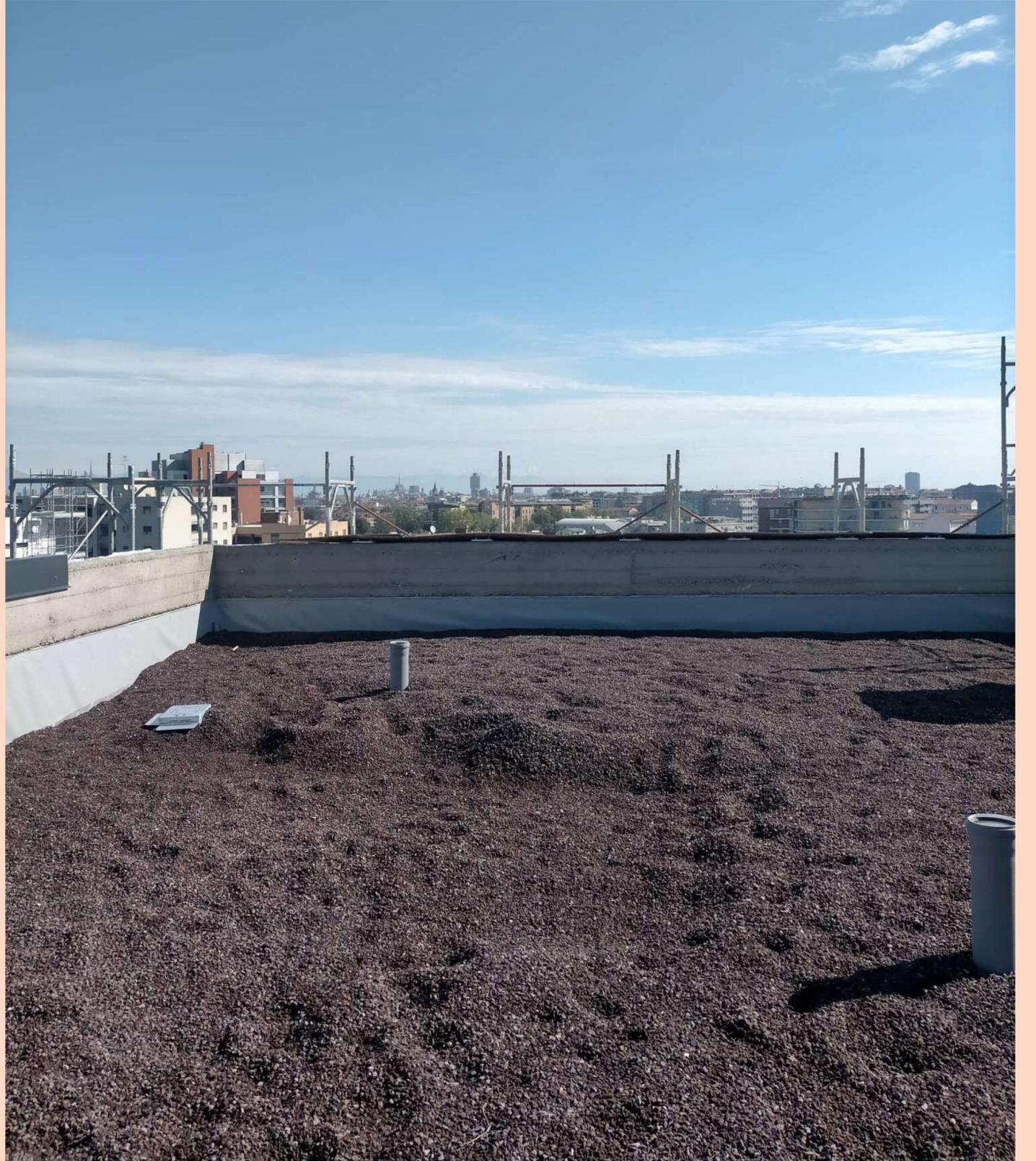
# THE CONSTRUCTION SITE













# THE NEW FACE OF VIA RUSSOLI



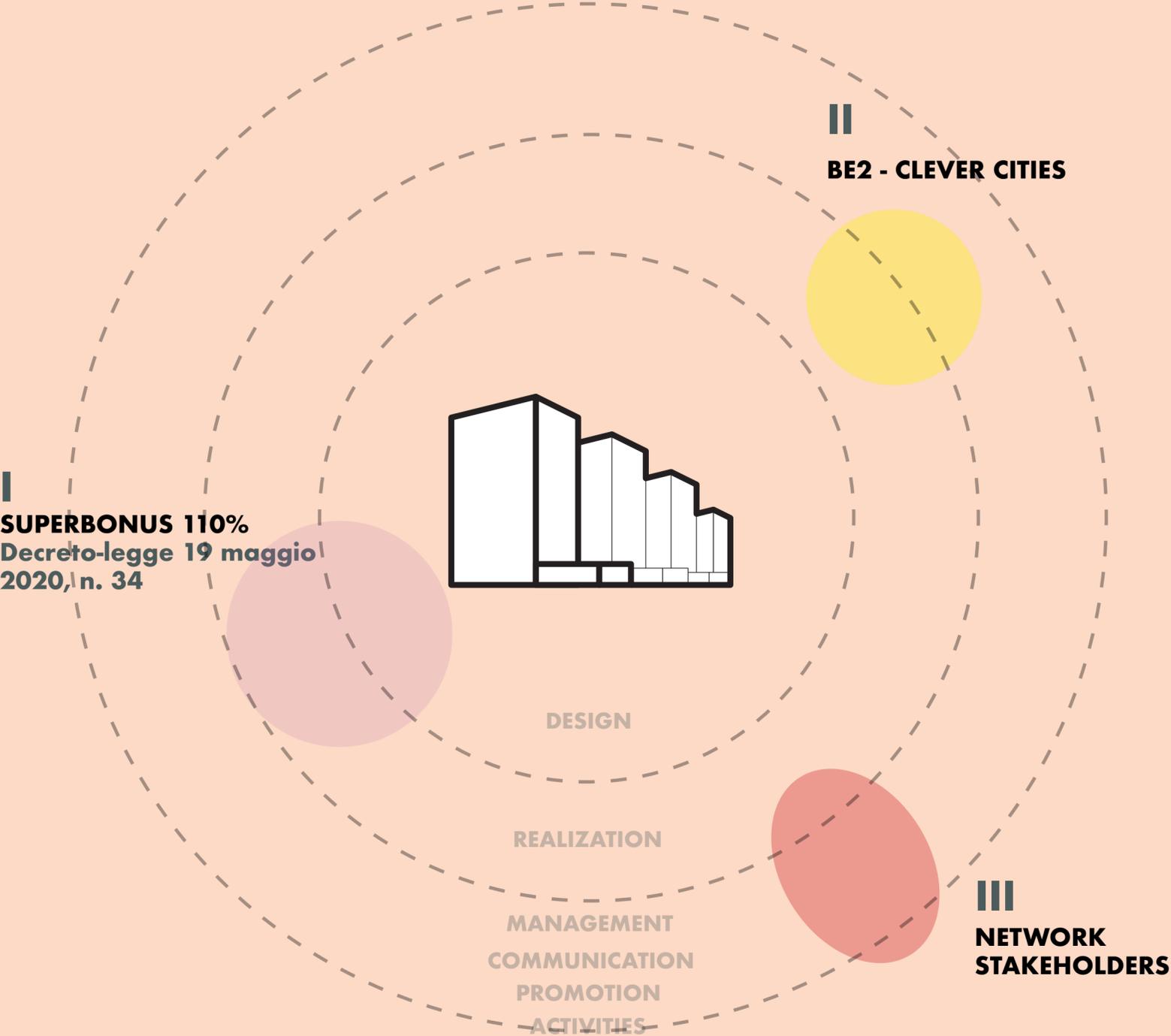






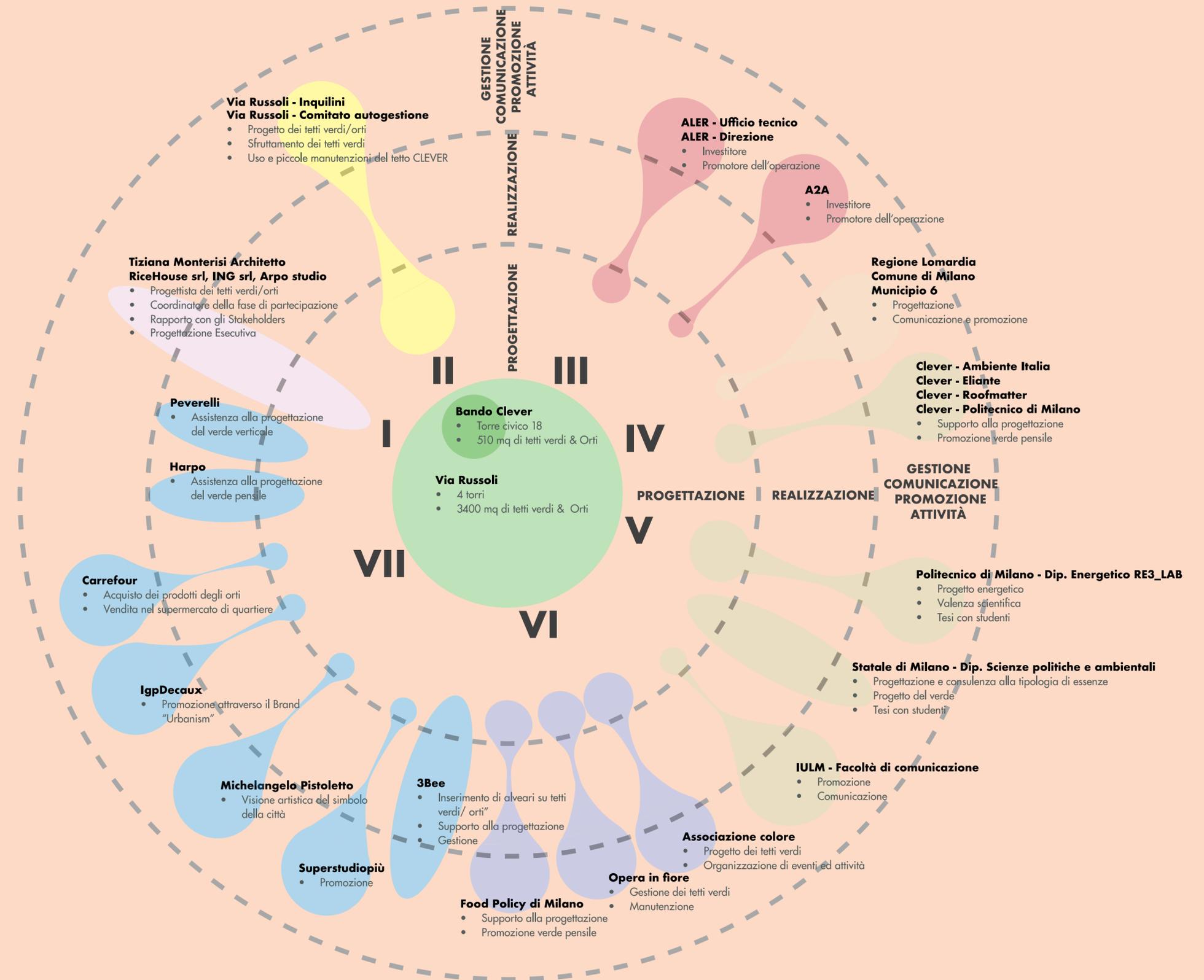
# THE PROCUREMENT PROCESS

## Funding opportunities



# Stakeholder

Un percorso di co-creazione e co-progettazione sviluppato tra progettisti e stakeholder secondo un processo di coinvolgimento attivo attraverso le fasi di ispirazione ideazione e implementazione.



- **PROGETTISTA/ COORDINATORE PARTECIPAZIONE**
- **INQUILINI PRINCIPALI/ BENEFICIARI**
- **PROPRIETÀ**
- **ISTITUZIONI/ PARTE PUBBLICA**
- **UNIVERSITÀ**
- **ENTI / ASSOCIAZIONI**
- **REALTÀ PRIVATE**

## **Ricehouse srl**

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